



POLICY STATEMENT

Institute of Sisters of Mercy of
Australia and Papua New Guinea

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Policy

Institute of Sisters of Mercy

of Australia and Papua New Guinea

MERCY CROSS TRADEMARK

Policy and Protocol for Extraordinary Use

January 23, 2013

Principle

The Mercy Cross, as depicted on the Certificate of Registration of Trademark (see attached), is the defining emblem of Sisters of Mercy worldwide. As it is presented to each Sister on the occasion of her Profession of Vows and is a symbol of her membership of her Congregation, it has particular and sacred significance which ought not be compromised by inappropriate representation, display or distribution.

Policy and Protocol for members of ISMAPNG and ISMAPNG Ministries*

The following applies in Australia where the Register of Trademarks lists the Institute of Sisters of Mercy of Australia as the owner of the Mercy Cross Trademark. Discussions are underway to ensure appropriate amendments are made to the Register of Trademarks in light of the formation of ISMAPNG. It is anticipated that the amended arrangements will also include Papua New Guinea. In the interim this policy and protocol should also be followed in PNG.

The wearing of the Mercy Cross, normally in the form of a badge or medallion, is the exclusive privilege and right of Sisters of Mercy. For this reason, it should not be sold or given to others.

Representation of the Mercy Cross in art forms, for example, carving, sculpture, embroidery, graphic design, for purposes of honouring or promoting the identity or mission of Sisters of Mercy, or for liturgical purposes, is ordinarily acceptable.

If however, the intended representation is to be stylised or embellished or if it is to be produced for purposes other than those stated above, including being used in items intended for sale, permission must be obtained from ISMAPNG. Such a request should be addressed to



Trademark Request

c/o Jane McGee, Group Manager Archives and Heritage

Institute of Sisters of Mercy of Australia and Papua New Guinea

1 Thomas Street, Lewisham. NSW 2049.

When seeking permission for such use or representation of the Trademark, applicants are requested to provide a drawing or model of the intended image, along with details of its actual colour, material and dimensions and to state the context in which the representation will be used.

*ISMAPNG Ministries include all institutional ministries and their various activities together with ministries undertaken by Sisters for which they are accountable to the Institute Leader.

